



Women in Tech Digital Marketing Mentorship Program



Learn more about digital marketing from award-winning experts to increase your skills and future job prospects.

From July to September 2023, up to ten female final year Deakin students are invited to participate in this exclusive program. The program will consist of five 2-hour workshops held onsite at Megantic Head Office in South Melbourne.

Overview:

July 13th: SEO fundamentals

July 27th: Research & site architecture

August 10th: Web development & coding

August 24th: Data mapping & analysis

September 14th: Conversion Rate Optimisation (CRO)

How to Apply:

Email your CV and a cover letter to
hello@megantic.com.au

About Megantic:



Award winning digital agency



Specialising in eCommerce SEO



140+ full-time employees across Australia, UK, Canada & Macedonia



500+ successful eCommerce projects and clients

